

Wild Web Productions, Inc. Privacy Policy

Wild Web Productions is committed to maintaining the trust and confidence of its customers and visitors to our web site. In particular, we want you to know that Wild Web Productions is not in the business of selling, renting or trading email lists with other companies for marketing purposes. In this Privacy Policy we provide detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Collection and Use of Personal Information

Personal information means any information that may be used to identify you, such as, your name, title, phone number, email address, or mailing address.

In general, you can browse our web site without giving us any personal information. We use Google Analytics to analyze traffic to this web site in order to understand our customer's and visitor's needs and to continually improve our site for them. WebTrends Reporting Services collects only anonymous, aggregate statistics. For example, we do not tie a specific visit to a specific IP address.

If you want to subscribe to one of our newsletters, we ask you to simply provide your email address. In that case, we use your email address only in connection with providing you the newsletter and for no other purpose.

Additional activities on our site require you to be registered, for example, to enter a contest or make a purchase. As part of the registration process, we ask you to create an Wild Web Productions account where we collect additional personal information. We use that information for several general purposes: to tell you about products, and services if you so request, to fulfill your request, to contact you if we need to obtain or provide additional information; to verify the accuracy of our records, to contact you regarding customer satisfaction surveys.

Some activities require additional personal information within your Wild Web Productions account. For example, to fulfill online orders for products we require you to enter credit card information, and you have the option to provide a separate shipping address.

Disclosure of Personal Information

Wild Web Productions sometimes hires vendor companies to provide limited services on our behalf, including packaging, mailing and delivering items, sending postal mail, providing technical support, and processing registrations. We provide those companies only the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

Because Wild Web Productions is a global company, our goal is to abide by the strictest interpretations of the privacy laws governing personal information for each region in which we operate. While data protection laws vary widely among different

regions, Wild Web Productions and its offices and subsidiaries are governed by this Privacy Policy and will use your personal information only as set forth in this policy. Wild Web Productions may also disclose your personal information if required to do so by law or in the good faith belief that such action is necessary in connection with a sale, merger, transfer, exchange or other disposition (whether of assets, stock or otherwise) of all or a portion of a business of Wild Web Productions and/or its subsidiaries or to (1) conform to legal requirements or comply with legal process served on Wild Web Productions or this web site; (2) protect and defend the rights or property of Wild Web Productions and this web site; (3) enforce its agreements with you, or (4) act in urgent circumstances to protect personal safety or the public.

Children and Privacy

Our web site does not offer information intended to attract children. Wild Web Productions does not knowingly solicit personal information from children under the age of 13.

Security of Personal Information

When you submit any form requiring sensitive personal information, we use a secure server. The secure server software (SSL) helps protect your information as it travels over the Internet by encrypting that information before it is sent to us. We have also implemented industry-standard security mechanisms and procedures to protect data from loss, misuse and unauthorized access, disclosure, alteration and destruction.

Use of Cookies

A cookie is a small text file containing information that a web site transfers to your computer's hard disk for record-keeping purposes. Cookies allow us to analyze our site traffic patterns and to provide a user-friendly Wild Web Productions registration and log-in process. A cookie can not give us access to your computer or to information beyond what you provide to us. Most web browsers automatically accept cookies; consult your browser's manual or online help if you want information on restricting or disabling the browser's handling of cookies. If you disable cookies, you can still view the publicly available information on our web site, but you will not be able to take advantage of offers or activities requiring a Wild Web Productions account, which includes online sales and accessing customer-only support areas. If are using a shared computer and you have cookies turned on, be sure to log off when you finish.

Email List Security and Privacy

We use a third-party service provider, Constant Contact, to manage our opt-in email list. Electronic mail you receive from us may also have information from the third-party service provider, including how to subscribe and un-subscribe from the list. Please note that we use a "Safe-Unsubscribe" feature which prohibits us from adding your email address to our list once you have un-subscribed. If you have any questions about our email newsletter practices, please contact us.

Links to Other Web Sites

Our web site contains links to information on other web sites. We do not have any control over these other web sites, and therefore we cannot be responsible for the protection and privacy of any information that you provide while visiting those sites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, consult that site's privacy statement.

Access to Your Personal Information/Updating Your Personal Information

You are entitled to access the personal information that we hold. Email your request to us at accounts@wildweb.tv.

Updating Your Personal Information

If you have a Wild Web Productions account, you can update or correct your information online by visiting our Wild Web Productions Account Management page or by emailing us at accounts@wildweb.tv.

Unsubscribing

If you have set up an Wild Web Productions account, you may change your preferences at any time by following the instructions provided in the Wild Web Productions account pages.

If you do not have an Wild Web Productions account, you may unsubscribe at any time by sending an email request to accounts@wildweb.tv.

Your Consent

By using our web site, you consent to the collection and use of the information you provide to us as outlined in this Privacy Policy. We may change this Privacy Policy from time to time and without notice. If we change our Privacy Policy, we will publish those changes on this page.

If you have any questions or concerns about our collection, use or disclosure of your personal information, please email us at accounts@wildweb.tv.

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<http://www.informationshield.com/privacypolicy.html>

©Wild Web Productions, Inc.

38-09 33rd St. Long Island City, NY 11101

By phone: (718) 361-1922

By fax: (718) 361-1923

By email: copyright@wildweb.tv